



CURVE-O[®]
changing the way of cutting hair





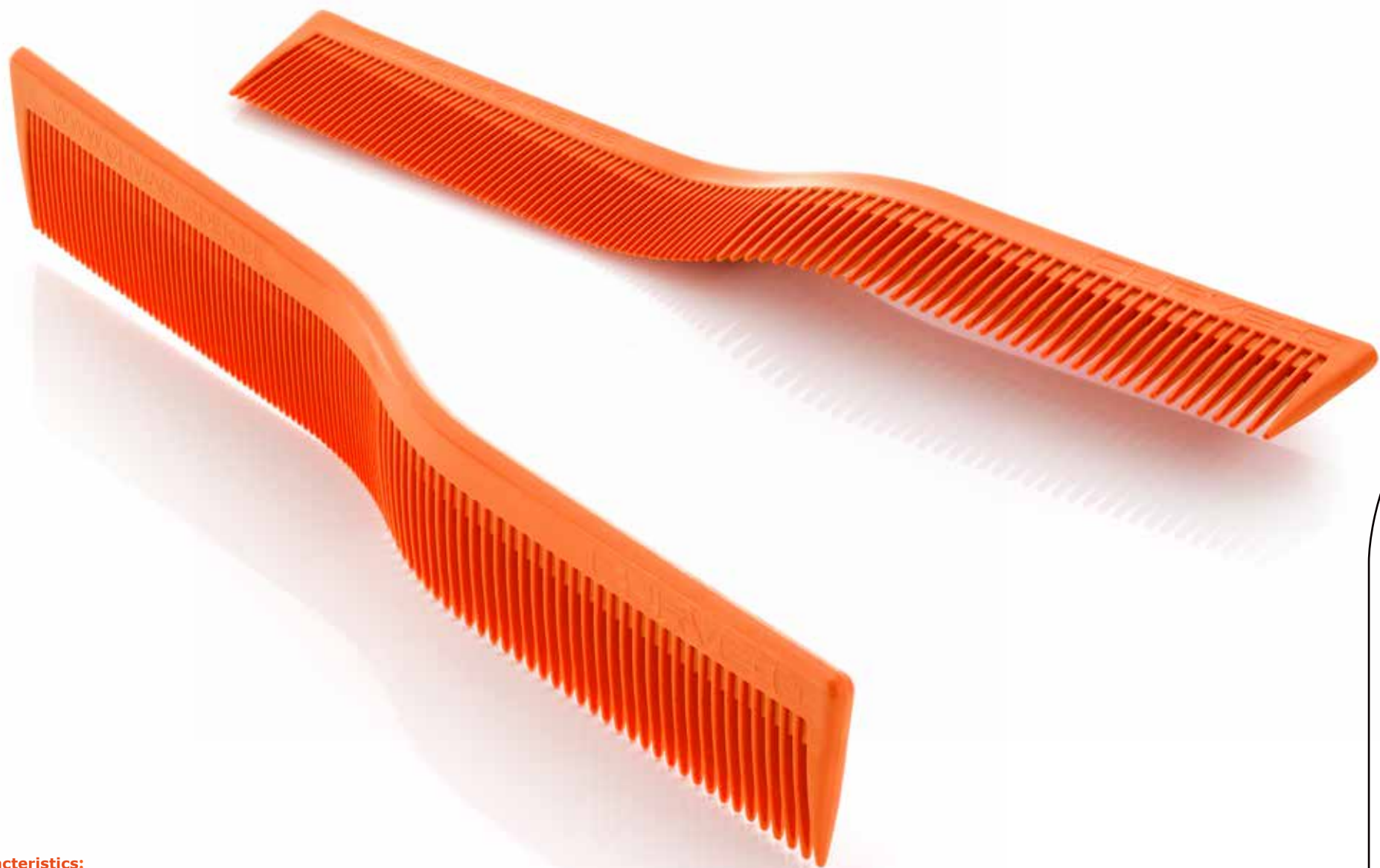
Introduction

The Original, our eternal hero

It all started when Artistic director Ludovic Beckers invented the Original.

Soon afterwards, this indestructible comb found its way to tens of thousands of hairdressers around the world.

Still, the Original remains the most popular comb in our range and hairdressers even collect all available colours!



Characteristics:

Weight: 0.02 kg

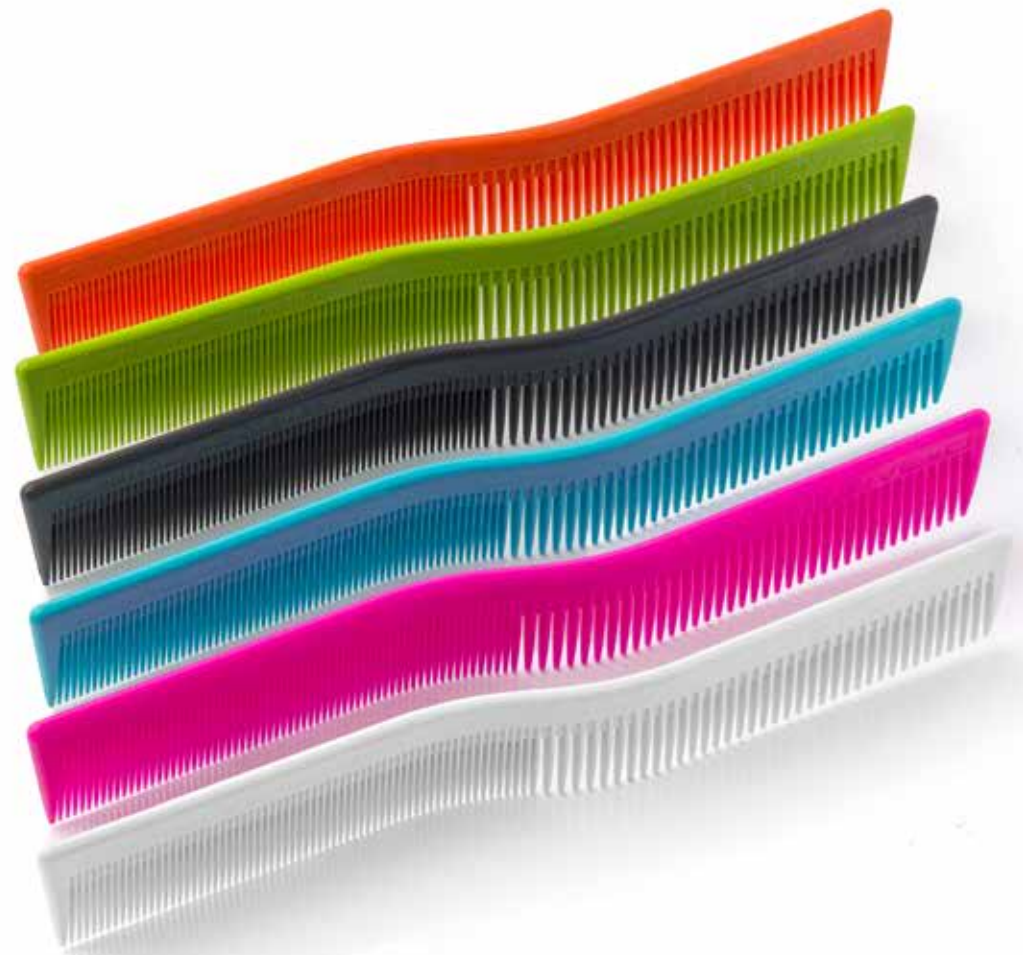
Measurements: $20.7 \times 0.3 \times 4$ cm



advanced cutting comb 22°
The Original

In contrast to the traditional straight fine cutting comb, **The Original** Curve-O advanced fine cutting comb aligns with the natural shape of the human scalp. Immediate relief can be felt in friction of the wrist, elbows and shoulders, while combing and lifting the hair. On top of that, work can be done more efficiently around the ears and in the neck.

In short: this is undoubtedly the comb that many professionals have been waiting for!





Characteristics:

Weight: 0.02 kg

Measurements specialist: $18 \times 0.3 \times 2.5$ cm

Measurements specialist plus: $20.7 \times 0.3 \times 4$ cm

Available in left and right handed model.



advanced cutting comb 22°

The Specialist & Specialist plus

The Curve-O advanced fine cutting comb **The Original** – designed by Ludovic Beckers – offers nothing less than ground-breaking innovation in the world of professional hairdressers. Sold internationally to more than 240,000 users. And Curve-O has now designed an even more advanced comb, **The Specialist!** A smaller, lighter, thinner, elegant design with a better grip, a shifted curve, integrated ruler, 5 mm opening, new texture finish, more precision...

Available in left and right-handed model.



Specialist 22° cutting comb specifications

The side with fine teeth is less long. This implies that The Specialist is **asymmetric**. The reason for this is that we want to help the hairdresser prevent taking too broad sections. PLEASE NOTE! The Specialist+ has two equal sides, because the comb is also larger and it is little useful there.



The teeth of The Specialist & The Specialist+ are **flatter** than those of The Original, ensuring that you get closer to the scalp when cutting up.

In contrast with The Original, The Specialist also has a **curve** in the middle of the shaft.

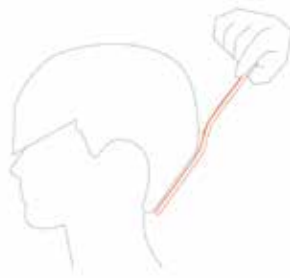
Pilars (will) serve a better grip and indicate **centimetres**. An invention of our design team (legally protected) There are notches in the comb's shaft, serving to indicate inches. This is the measure used in the United Kingdom and the United States, for instance.

Integrated sectioning ruler

Curve-O is the first brand to give this tooth a name. This is because we are an education brand. Serves to make divisions more easily.

Why use our comb?

Passion for perfection, superb simplicity: the Curve-O advanced fine cutting comb – designed by Ludovic Beckers – offers nothing less than ground-breaking innovation in the world of professional hairdressers. Contrary to the traditional straight fine cutting comb, the Curve-O Advanced Cutting Comb aligns itself, following the natural shape of the human scalp. Immediate relief can be felt in friction of the wrist, elbows and shoulders, while combing and lifting the hair. On top of that, work can be done more efficiently around the ears and in the neck.



Improved ergonomics



Better scissors over combing technique



Better grip and control



Better accessibility to the hair cutting zones



Less strain on elbow and wrist





Special green edition 12°

The Barber

The Barber was just a matter of time.

This flat comb easily sits closely to the scalp and has an amazing surface to facilitate the trimming.

Also a 'groove' has been provided, assisting the barber when using clippers. The transition from the comb to the shaft provides a thumb print, ensuring an even better grip. On the back, inches are indicated, to ensure more ease of use during education, as well as while determining the length of the hair.







Edition 12°

The curl & definition

Curl is hot and surely Curve-O will not lag behind.

Many users fall in love with the Curl & definition comb upon first use.

The accurate comb teeth distance gives this comb a great advantage during the creation of substantial defined hair locks.

Combing the hair after using a conditioner, you will absolutely avoid any risk of fizzy hair, an absolute highlight !

Need some curling tips ?

- Disentangle the hair before washing it with the Wet to Dry
- Use a strong conditioning shampoo (gently foaming)
- Use a conditioner afterwards and rinse up to 90%
- Dab the hair dry with a cotton or paper towel (woollen towels create frizz)
- Add curl cream or gel and use the Curve-O curl & definition to model the hair. Position into the desired shape.







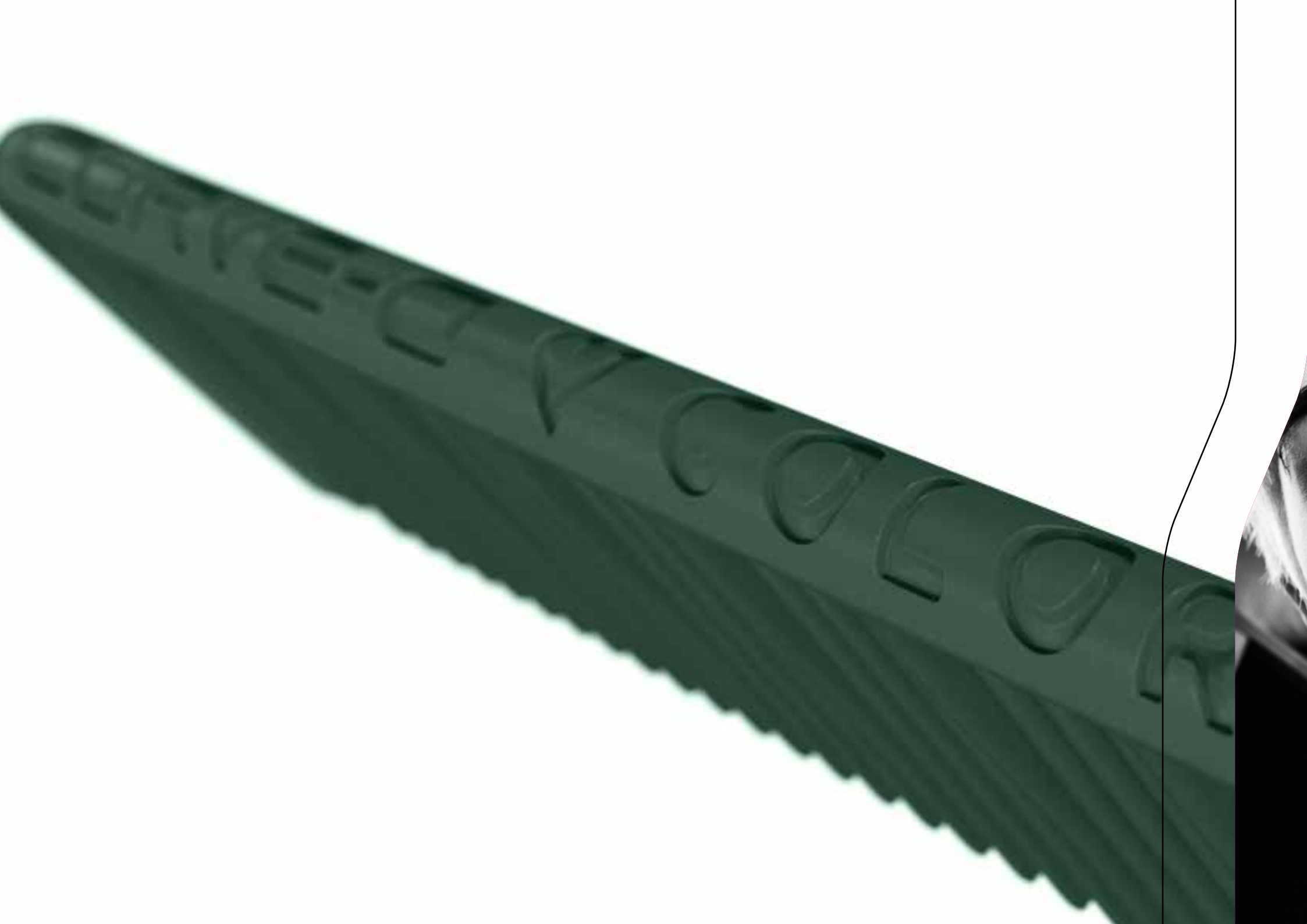
The curve-o love color 12°

7-9-11 row set

Balayage is hot and in order to get an amazing result, this technique takes time. Curve-O helps you to take your results to a next level. The set, consisting of 7, 9, or 11 separation teeth, ensures a perfect balance between the locks.

Our simplified design perhaps makes our range the easiest in the branch. The bottom of the shaft has been kept narrow to be able to also wrinkle the foils. The three colours ensure that you will quickly and efficiently pick the right comb.







The curve-o love color 12°

Tail comb superfine & regular

Our tail combs with narrow or wide teeth are ergonomically leading in the branch.

The thumb print ensures comfortable handling.

The bottom of the shaft was kept narrow to also be able to wrinkle foils.

The integrated teething has an additional function for creating balayage streaks in a free-handed manner.



Scissors

The Academy

5.8 inch

Made matt black for training purposes. We also offer the essence of creative cutting techniques and the ergonomics of CURVE-O-scissors for youngsters and talents. **The Academy 5.8 inch**, designed especially for trainee-hairdressers, is the perfect introduction to The Series-scissors.



Features:

- Three-fold offset design
- Matt black grip
- Disc operation technology
- Manufactured by Curve-O
- Available left and right-handed



Scissors

The Academy

6.8 inch

Curve-O introduces The Academy 6.8, the successor of the 5.8.

These scissors are unique because of their matt black coating and sublime extensive ergonomics.

The V10-steel complies with the strictest requirements.

Curve-O is an educational brand, which is the reason that The Academy-series was produced.

The aim is to offer students and starting hairdressers the right pair of scissors at an affordable price.

The Academy-series is a must for your team!



Features:

Three-fold offset design

Matt black grip

Disc operation technology



Care



Wet to Dry





The Brush

The brushes were ergonomically designed

Wet to Dry: made for disentangling and styling.

Care: designed specifically for hair extensions and hair with afro-texture.

Provides shine and smoothness, protects splits ends and was made for dry, unruly hair.



The Brush Ice Blue
Available from June 2023



Become a partner

It is our mission to HELP as many hairdressers as possible.

And we do this by marketing high-quality hairdresser tools that prove themselves.

The design and the choice of material of Curve-O tools offer numerous ergonomic benefits that make it less strenuous for the professional hairdresser to deliver TOP class work on a daily basis.

In addition, we also provide assistance through EDUCATION. Schools, students and starting hairdressers need thorough training as well as qualitative instruments to always get the very best out of themselves.

Are you a professional hairdresser? Do you give training?

Or would you, as a wholesaler, like to sell our Curve-O tools to your customers?

It's possible!

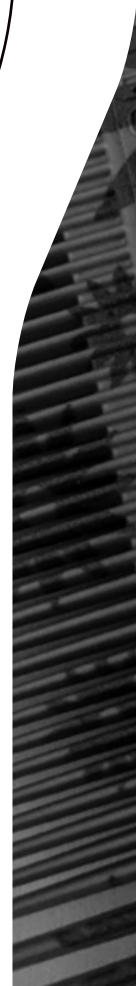
Contact us via this form on the website:

https://www.curve-o.be/join_the_curve-o_brand/ and receive at least 50% discount on every subsequent order.

We, at Curve-O, are always ready for win-win situations. As long as we are able to help!

Let's go to the next level together!

Welcome to the Curve-O collective





Personalised combs

Limited editions

We frequently introduce limited editions with original printing.
Check out our designs online and add them to your collection!

Would you, as a company, like your own design?
That's possible! Contact us and we will develop your own edition, together with you.







CURVE-O experience

Curve-O worldwide

Would you like to book the Curve-O team for education (Cut & Color)?

Ludovic Beckers & Sara Lismont both have experience with small and large groups.

Training for companies and also in-salon training is possible.

Their repertoire is known all over the world and can be followed via their Instagram pages @Ludovicbeckers and @Saloox.

Follow us on social media and be proud of the community that you are part of as from today:

 <https://www.facebook.com/curveoacademy/>

 https://www.instagram.com/curve_o/

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This brochure in other languages

On this page you can find the brochure in other languages.

<https://www.curve-o.be/press>



Curve-O is a **Belgian** company for and by hairdressers.

We offer **professional tools** and education for hairdressers worldwide and mainly focus on wholesalers, hairdressers, schools and training institutes.



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