



RULES 2020-2021

ABOUT THE AWARD

- The entire contest will take place at the official 'Design&Color Awards Head'.
- All heads are the same shape and have blond hair (except in the MEN'S and editorial category).
- Essentially, that means you start creating on a blank sheet.
- Take a single photo of your creation with your smartphone once you're done.
- To do that, select a completely white background and don't add jewellery, make-up, or clothing to the mannequin head (the Editorial/ Updo Award does allow this).
- Make sure to include white, negative space around the mannequin head (minimum 1.5 cm).
- You're now all set to upload the photo to the official Awards page www.designandcolorawards.com.
- Key reminder: when submitting the photo, you must state the colour formula and paint brand used.

WHO IS ELIGIBLE TO PARTICIPATE?

Only participants whose names are listed on the entry form may compete for the award. You can submit as many entries as you like for each category. However, only one entry by each participant per category will be selected.

Each template mannequin head may only be submitted once as an entry.

Do you have a salon and employees? Why not register your team (at least three people) and take a shot at taking the salon award home?

THE AWARDS

DESIGN AWARD

This award is mainly about the cut, backed by superb colouring technique. Naturally, a perfect finish is an essential part of this process.

KEY TIP: We recommend that you never bleach the mannequin's hair any lighter. Anything stronger than 10 volume or 3 % developer is not recommended.

COLOUR AWARD

This award mainly focusses on an original colour, backed by a fantastic cut or finish.

KEY TIP: We recommend that you never bleach the mannequin's hair any lighter. Anything stronger than 10 volume or 3 % developer is not recommended.

UPDO / EDITORIAL AWARD / 'EDITORIAL STYLIST OF THE YEAR'

This award emphasises braiding and up-do styling techniques, from magazine editorials to avant-garde work.

The colouring technique is also a key criterium of this award.

KEY TIP: We recommend that you never bleach the mannequin's hair any lighter. Anything stronger than 10 volume or 3 % developer is not recommended.

MEN'S AWARD

This award is all about men. The sky's the limit when it comes to styles. Dying the hair isn't a must, but it can definitely lift the look.

Please note: male mannequin heads are brown.

INTERNATIONAL HAIRSTYLIST AWARD

Hairstylists from other European countries are welcome to participate in any award and will compete for the INTERNATIONAL AWARD.

To have a shot at winning this award, you must submit an entry in at least two categories.

HAIRSTYLIST OF THE YEAR

To be eligible for the HAIRSTYLIST OF THE YEAR award, the winner must compete in the DESIGN and COLOUR categories at a minimum.

INSPIRING SALON OF THE YEAR

This award is issued to the salon team with the best entries. Your team must consist of at least three people, including the employer/owner.

All categories are eligible for this award.

INSTAWARD

The photo with the most likes on the official Instagram page of Design and Color Awards will win the INSTAWARD. That means that time is of the essence. Submit your entry as soon as possible!

Photos will be posted on the official Instagram page shortly after submission.

START, DEADLINE & AWARD CEREMONY

The contest officially kicks off on 15 October 2020. The submission deadline is 25 March 2021.

The online award ceremony will take place on 16 May 2021.

JURY

The jury is made up of internationally renowned hairstylists. Their names will be announced on 10 May 2021.

Their vote will be announced via video and will include a justification of why they voted for each particular winner.

The jury's decision is final and may not be appealed. Participants have no legal recourse.

PUBLICATION OF PHOTOS

By participating at the new and original Design & Color Awards of Curve-O, the participant gives the necessary permission to the organization to make the submitted photos public, to reproduce in any way or in any other way without any territorial use and time restriction.